

Analisis Wacana Van Dijk pada Kompas.com dalam Pemberitaan Staycation Karyawati Cikarang

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Abstract. As for the critical discourse analysis is one way to analyze the discourse, both delivered orally and in writing by containing the problems being studied how the text of the news in the media membenuk a public opinion. In this study aims to analyze the discourse on van djik kompas.com in the use of diction reporting staycation Cikarang employees. News that seized the attention of the people of Indonesia for some time is one of them written by the online news portal, Kompas.com. Critical Discourse Analysis Study on Kompas news.com is considered important to know how a news text made by the mass media develops in society and understand what kind of maker of the news content. To study the meaning of the word stayction in the news aired by Kompas.com, the researcher applied Van Dijk model critical discourse analysis method in descriptive qualitative approach in analyzing news. The results of this study showed that the reporting of cases of staycation by Kompas.com wrapping the meaning of "staycation " as a choice of words that actually leads to a taboo that is the deviation of harassment that befell keryawati in Cikarang by her superiors.

Keywords: staycation planning, critical discourse analysis, Van Dijk, Kompas.com, News Text

INTRODUCTION

Currently, the world of work began to be tarnished by the attitudes of leaders who are always arbitrary towards subordinates. This kind of boss tends to have an authoritarian attitude, by treating the organization as private property, being arrogant, equating personal goals with organizational goals, seeing subordinates as mere tools, rejecting criticism and input, relying too much on formal power, and often using coercive and punitive approaches in their actions. Therefore, according to researchers the existence of these things including things that are not natural if the taboo is used as a condition to extend the employment contract in the world of work between superiors and subordinates, causing discomfort in the work, this is the background for the author to write on the news staycation Cikarang employees kompas.com and also the background in the past year there is a hot news discussed by many people so booming among the public. Namely the news that leads to a taboo in the case of one of the employees in a Cikarang factory where the extension of the next work contract required staycation with one of the bosses at the factory. Where it has been mentioned in the labor law in Article 5 of Law No. 13 of 2003 concerning Labor, the contents of which speak of the right of workers to have equal opportunities without discrimination to obtain work. Then Article 6 of Law No. 13 of 2003 on employment also states that every worker / laborer is entitled to equal treatment without discrimination from employers.

As quoted from laman Kompas.com, an employee at a factory in West Java Cikarang reported getting treatment that is not according to the norm by superiors in the company, the employee was asked to staycation in order to obtain an extension of his contract. This was done by the perpetrator with the initials H and the victim of AD (Kamil, 2023), in the online news, the victim with the initials AD stated that the victim got unpleasant things that led to harassment at work, who finally ventured to speak up to the public. The appearance of the news on May 05 and 16, 2023 shocked the general public amid the community still focused on recovering health after the covid 19 pandemic.

In the news above gives its own point of view as a role for the media information to the general public, the meaning of the word staycation consists of the word stay which means "stay" and vacation means "at

home”. The meaning of the word staycation (Ota, Enhancing New to Media in Widyia Sarai, 2021) is something related to healing trips related to a place, Inn, hotel, villa or homestay to enjoy the holiday atmosphere. Moreover, the word staycation after yesterday's pandemic is a term that is on the rise in its time. Staycation is the meaning of a vacation near home that does not have enough time for a vacation (Gede Sidi Artajayai, 2023). The difference between staycation and ordinary holidays is that the term staycation is an activity that is mostly done indoors while if ordinary holidays generally spend more activities or activities outdoors (vivianisa, 2023). But what is meant in the text of Kompas media news this is already not just leading to ordinary tourism but there is another meaning contained, if an employer invites employees of the opposite sex who are not familiar with joint staycation to take advantage of a condition condition to continue the employment contract. As explained in the term above that staycation is related to lodging, homestay, hotel villa which means a lot of activities in the room. This of course leads to taboos such as sexual harassment, inviting to sleep together, staying overnight and so on. The staycation discourse in Kompas news means having a certain meaning to convey a meaning of information to the audience, allowing it to happen to pack a word that is fulgar to make it look more subjective. Therefore, an element of language that is preached can form a public opinion. Although an effective conversation gives a neutral point of view to the interlocutor without causing much reaction.

The ease presented by this media makes people able to obtain the news they want and that is viral in the mass media, especially online. The emergence of various online media sites and online news portals can be an alternative for people to obtain sources of information. According to Martinez and Lopez-Rio in Setiowati et al (2021) the presence of the internet and technology provides innovation in new ways of reading. Quoted from Page wearesocial.com, shows that more than 60% of people around the world use the internet as a medium to obtain information in cyberspace. While the reason for obtaining news and current events ranked fourth at 51.9%.

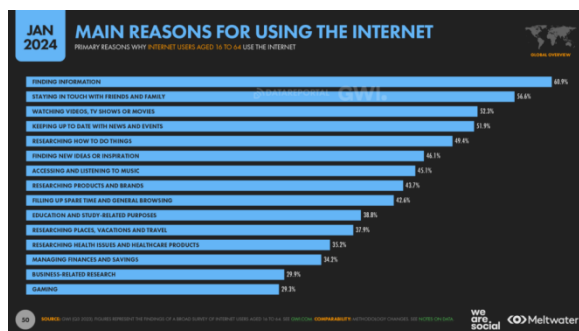


Figure 1. Source wearesocial.com page

The reason people in the world use the internet from Figure 1 presented that the high interest of the global community to find information and to stay aware of all the latest news (updates) they need on the internet is shown by the high percentage of finding information and keeping up to date with news and events. The impact on the public's penchant for accessing news is also apparent in Indonesia, one example of a news case that occurred was about one of the indecent treatment obtained by employees in a company. The news spread quickly and became a topic of discussion in the community.

In this study, researchers used online media Kompas.com with some reason as quoted from inside.kompas.com that Kompas.com is an online news portal that is very familiar among the public. In the text of the news the general public as a reader has its own power of opinion created because the text of the news is able to influence how the opinion is created. Which is where Kompas is an online news media in

Indonesia which was first published for September 4, 1995 in the digital news as Kompas Online. Dengan memperhatikan peluang besar dalam dunia digital, Kompas Online dijadikan sebuah entitas bisnis terpisah dalam pengawasan PT Kompas Cyber Media (KCM) pada tanggal 6 Agustus 1998. Sejak itu, Kompas Online sering disebut sebagai KCM. At this time, KCM visitors not only get the online version of the Kompas daily, but also the latest information throughout the day, which initially aims to serve the community related to information provided in areas that are difficult to reach by the Kompas distribution network. From the above explanation, the author wants to know what meaning is contained behind the word staycation in media coverage kompas.com. therefore, to dissect the meaning of the use of the word staycation employees at PT. Cikarang is on the news in the online news portal Kompas.com, researchers used a scalpel that is Critical Discourse Analysis by Van Dijk. Discourse analysis used in online media reporting has been done before. As research conducted by Fendi Setiawan (2022), entitled Critical Discourse Analysis of the Teun Van Dijk Model on the news of the case of molestation of santri by Anak Kiai Jombang in online media that uses Discourse Analysis of Teun a, Van Dijk. The results of Fendi Setiawan's research (2022), state that the reporting of cases of abuse of santri by Kiai Jombang children in online news portals meets the elements of Van Dijk's discourse analysis which consists of (1) text structure, (2) social understanding, and (3) social context. The results of this study have the involvement of moral values that emphasize the reader to be more careful in choosing news sources. In this study have in common that is to preach about the case of taboo that leads to sexual form of media text and using Discourse Analysis model Van Dijk. While the difference from the research conducted by Fendi Setiawan is not only sourced from the portal kompas.com there are 3 media portals: Tribunnews.com, Detik.com, and Kompas.com.

Furthermore, the research that has been carried out by Faizah (2022), with the title News Discourse Analysis of sexual harassment cases of employees of the Indonesian Broadcasting Commission on Republika.co.id. this study describes the results of research that sexual harassment KPI employees reported by republika.co.id has been in accordance with the principles of journalism, which is reflected in the news content compiled by journalists. This research equation applies Van Dijk discourse analysis and is also sourced from online media portals. The difference lies in the news source used by Faizah (2022), which is sourced from the portal Republika.co.id.

The next previous research was carried out by Lia Pertiwi (2022), namely the news text titled "Dempet Siamese twin babies in Kambes Percut Sei Tuan village in Van Dijk's critical discourse study. The research uses descriptive analysis method with documentation method. The similarity of this study is the elements of text analysis, namely thematic, background, detail, intent, coherence, pronoun lexicon and presupposition elements. While the difference in research conducted by researchers today is not to use lexicon and presupposition elements in analyzing the text. Then a previous study conducted by Oktia Putri (2023) entitled Van Dijk Model Critical Discourse Analysis of Online news "Rowdy Pedulilindung accused of violating human rights, What Is it?" The research exposes the results to aspects of the text, there are various elements, such as coherence (including additional coherence, conditional coherence, and difference coherence), negation, sentence structure, pronoun use, context, details, purpose, initial assumptions, and visual presentation. Similarities with this study using Van Dijk discourse analysis and also sourced from online media portals. The difference lies in the news source used by Oktia Putri (2023), which is not mentioned in detail in the media. The Last research conducted by Rubing and Anantara (2013) with the title "Critical Discourse Analysis of news discourse in The Times", the difference of this research is the approach used is critical discourse analysis by Fairclough then the news media are on the news platform Times. Furthermore, to explore the linguistic characteristics of Rubing and backrest research (2013) using qualitative and quantitative analysis. The similarity is that this study examines the news text on news media platforms even

have different news in media platform. *Journal of Indonesian Communication Science* The research in Maridyadithan both of the studies reveal a topic or accident that occurs later is very interesting, in the case of Rubing and backrest impact on the global economy while in this study the effect on increasing awareness of sexual harassment in the workplace so as to put suspects in jail.

Based on the differences and similarities of the above research, this study is an update, as seen from the focus of research conducted, namely revealing the selection of words and the meaning of the word staycation in the news on online news portals because no one has researched related to staycation news with alibi to extend the employment contract. Critical thinking according to (Abdullah, 2013) a person is considered to be critical thinking when they carefully acquire knowledge, do not immediately accept opinions, but consider using reasoning so that the conclusions can be trusted and justified. Discourse as a narrative structure that has meaning or a presentation that contains one or more concepts through the use of language, both oral and non-oral (Hamad, 2007). As for the critical discourse analysis is one way to analyze the discourse, whether delivered orally or in writing, is to use certain methods (Ismail, 2008). According to Van Dijk " 1985) " discourse is an abstract theoretical construct. Discourse analysis can be in the form of story texts, songs, mass media news texts and so on (Lia Pertiwi | Syairal Fahmy Dalimunthe2, 2022). This is because Van Dijk elaborates the elements of discourse so that they can be used in practice. Next Up, Teun A. Van Dijk states that discourse analysis has three main elements, namely text, social cognition, and context (Blackwell, 2015).

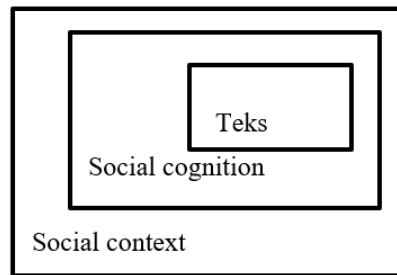


Figure 2. Van Dijk's analysis model. Ratnaningsih (2019)

Text dimension in Van Dijk model is related to linguistic analysis involving vocabulary, sentence structure, proportion and paragraph to describe and make meaning of a text (Eriyanto, 2011). On the text elements in the analysis of Critical Discourse by Van Dijk, according to Ratnaningsih (2019) states that this element involves macrostructure, supra-structure, and microstructure. Macrostructure is the author's attempt to define a global topic or theme. which contains how events or events are presented so that the contents can be easily understood and remembered by the reader (Haryatmoko, 2022:85). While the supra structure is an element in schematic observation that contains opinions that are arranged including introduction, content and closing (Ramadhan and Assidik, 2022). The microstructure according to Haryatmoko's view (2022:85) is to focus on finding meaning such as grammar, semantics, phenotics or conversation.

While social cognition is describing the resulting text reflects the thoughts of journalists in compiling news (Lbs, 2022). This view is in line with Mandarani (2018:75) that social cognition focuses on the process of making news by journalists where a journalist represents the values of belief and knowledge as tips in the formation of texts on events that are then reflected through the news. Social context or also known as social analysis is an element that represents the meaning that is understood together and the power created through the practice of discourse and legitimacy Eriyanto (2011). As for Van Dijk's view in Ratnaningsih (2019) social context plays ever that discourse can be observed, produced and understood through a certain context.

The method used in this study uses descriptive qualitative, this study describes more deeply and describes an object in the text contained news. Data collection techniques researchers use documentation, reading from literature studies, articles, notes, and mentelaah isi Wahidmurni (2017). Therefore, this research is sourced from online media kompas.com. The analysis technique is in the form of descriptive data records through the word orally or in writing, mentelaah contents describe and describe an object or person observed in the news contained so that it can be evaluated and draw conclusions Hamad (2007). Which is based on data analysis according to Van Djik includes text structure, social context, and social cognition. The subject of this study leads to the text of the staycation news. As well as the object in this study in the form of online media consumers from the portal kompas.com which aims to provide answers to problems that are systematically reviewing a media text the meaning of the word staycation to adjust the discourse to bring information that can form a public opinion on what they read related to the news presented.

FINDINGS AND DISCUSSION

Ratnaningsih (2019) states that this element consists of macrostructure, superstructure and microstructure. The following table reveals the structure of the text analysis in the news of staycation karyawati Cikarang dated March 05, 2023 (kompas.com, 2023).

Macrostructure (Thematic: Topic/Theme)

Analysis of the intent contained in the news by topic / theme. A clarity of news text based on the topics covered in the news text. Macrostructure is a framework that highlights the main themes or topics expressed in a news story (Inne Pelangi, 2019). The thematic element here means an element that contains a theme / content contained in a news story. which raised the topic with the invitation of staycation by the company boss to employees. The macrostructure news text in this observation explains that the first and second reports have the same topic, namely the matter of sexual harassment cases, where the theme in News 1 is reporting the arrest of harassers, while in News 2 is a form of how information irregularities revealed by the victim of AD 24 years, carried out by her superiors against her as an employee in an inappropriate way. Of the 2 reports, the subthemes used both discuss the existence of relationships that are the background for the staycation invitation by superiors to subordinates. Occurs because of the usual coercion or intentional element to do so from the perpetrator to the victim, but if according to Van Djik's framework this topic will be supported in the text, that is, a certain intention based on the news that is written that the boss of the company makes a pretext where an employee who wants to extend the contract must be invited to staycation just to satisfy his desire. The selection of the title in the first report clearly shows how law enforcement has given strict sanctions against the perpetrator H related to the staycation solicitation case with an alibi to extend the contract. While the title in the second story is interconnected with the implications of the news, supporting the arrest of H as a suspect in a case of molestation.

Superstructure (schematic: schematic / plot)

Schematic is a structure in a text that describes the flow or scheme in the text consisting of title, content, and cover. The description of the title is the content of the news presented.

Data 1. Title.

News 1: company boss in Cikarang who invited "Staycation" employee fired

News 2: The Boss invites employees to "Staycation" for the sake of contract extension.

The second part of the story (kompas.com, 2023), while the element describes social deviations carried out by the boss of a factory against one of the employees.

Data 2. Contents

News 1: said rachmat as head of dinakertrans “temporarily dismissed pending police investigation related to harassment in the work environment”

Revelation 2: Manager H often uses pressure and threats to get AD to agree to his requests, even threatening to terminate his contract if he does not agree.

The second content, the content in the news as a whole what about the process or course of events that are happening. And the story on the first news is that there are irregularities committed by the company boss and the arrest process carried out by the authorities to be given strict sanctions. While the second news is a case of sexual harassment that occurred to employees who became victims with the initials H (24) yrs. According to the report (kompas.com, 2023) H is invited to a staycation that has led to a taboo, namely sexual harassment according to his confession with the PT's outsourcing manager's boss if he wants his work contract to be extended, otherwise the perpetrator will dismiss the victim from his job. It is a form of threat that utilizes the situation of a thing under certain conditions.

Data 3. Cover

News 1: *the legal process goes by disabling the perpetrator.*

News 2: *the victim does not accept if the staycation invitation is used as a threat to decide on work.*

And the third is the cover and the result, which is already an open secret where superiors can oppress subordinates by applying the situation in certain things. And the perpetrator H is penalized in the form of being disabled from his job as a supervisor and lecturer.

Based on the analysis of the first news, and second, each News Text has a title as the core of the text content of a news story. The first news published by kompas.com on March 05, 2023, entitled “The Boss in Cikarang who invited staycation employees is now deactivated by the company”. And on the second published news kompas.com on March 16, 2023, entitled “Boss invites employees "Staycation" for the sake of contract extension”. That both contain elements of the superstructure which of the two news already consists of the title/ introduction, content, and cover.

- Company boss invites employees to staycation alaibi extend the contract: supposedly as a boss or Wise Company leader can set a good example to subordinates or employees who can give a good image of himself as a leader, not vice versa.
- Bandung, Kompas.com
- The phrase staycation was coined by an AD victim (24 yrs). The expression of the victim who ventured to speak up to the media at that time he was threatened if he did not want to be invited to a staycation, the company boss would terminate the employment contract with the army.
- PT Ikeda which is located in Cikarang, West Java, which is a place of Spotlight where there is employment related to the extension of employment contracts for employees.
- The perpetrator is then examined by the police to follow up on the case and provide punishment or sanctions in order to provide a deterrent effect on the perpetrator, namely by disabling the perpetrator

The conclusion drawn that the structure consisting of titles arouse the interest of readers to read the news by describing the title as a picture of a news story, followed by the contents that describe the introduction contains the sources of facts contained therein and then the cover and the results as a means of criticism.

Struktur Microstructure 1 (semantics: background, details, intent)

Microstructure is an aspect of discourse that considers the intelligible meanings of small elements in a text, such as words, sentences, propositions, subcalibrations, paraphrases, and images (Inne Pelangi, 2019). More precisely, semantics wants to give an intention that wants to be conveyed in the form of background, detail, and intent. Background in a news story has the ability to influence the message to be conveyed. A journalist often includes the context of the reported event. The selection of this background will affect the direction of views that want to be conveyed to the community. While the purpose of how a text there is a meaning

Data 1. Background

News 1: *(Disnakertrans) Department of manpower and Transmigration of West Java province. Provide a description of the legal process of the offender and its deactivation.*

News 2: *describes how the superior oppresses the employee to obey a deviant order with the alibi of extending the employment contract.*

Background is the part contained in berita 1 such as “head of manpower and Transmigration (Disnakertrans) West Java province, Rachmat Taufik Garsadi, said the perpetrator had been dismissed from his workplace to undergo police checks.” This is the background of H as the perpetrator is sanctioned or dismissed from his job. Meanwhile, in the 2nd news, it was explained that how the boss oppresses subordinates with the alibi for the extension of the employment contract against the background of the text of the news.

Data 1. Details

News 1: *“Rachmat Taufik Garsadi, head of the West Java provincial Department of manpower and Transmigration (Disnakertrans), stated that the perpetrator had been fired from his job to undergo an examination process by the police.”*

News 2: *“the employee who works at the company with the initials AD (24 years old) revealed inappropriate actions carried out by her boss, H”*.

Details on the first news of the action by the relevant agencies in responding to the problems of perpetrators of behavior that violates the norm. Focusing on H as the perpetrator who is processed by the authorities and the provision of sanctions by the West Java provincial Disnakertrans as a deterrent effect due to his actions. While in the second news the details are seen in the disclosure of the facts behind the staycation solicitation case revealed by the 24-year-old AD as a victim. She stated that H always asked her out on dates with the promise of an employment contract extension in return.

Data 1. Purpose

News 1: *implementation of legal proceedings conducted by the perpetrator against Cikarang employees.*

News 2: *“employers requiring female employees to stay overnight get contract renewals “*

The first and second reporting **purposes** are the same—there is an offer to extend the contract with certain intentions and goals. The invitation to staycation that leads to sexual harassment is suspected to be a condition of extending the employment contract, allegedly not only 1 woman who was the victim of a staycation invitation by the boss but more than 2 people, women who are targeted, namely women who look attractive or good-looking. In the "intent" element as if the same as the detail element here that distinguishes the intent element only more clearly and explicitly in outlining its expression.

Microstructure 2 (syntax : pronouns, tenses, coherence)

Syntax is a selection of words commonly used by journalists to convey a news story.

Data 1. Sentence Form

News 1: *"the employer of a company in Cikarang, West Java, which required its employees to staycation in order for the employment contract to be extended, was finally fired."*

News 2 *"The Boss invites employees to "Staycation" for the sake of contract extension."*

In the first and second reports, both are found to contain deductive sentence forms because the important component is at the beginning of the sentence, where the core of the discussion is conveyed first, followed by a supporting explanation. It can be seen from the first news sentence besides this : a company boss in Cikarang, West Java, who required his employees to staycation so that the employment contract was extended, was finally fired, then followed by a cloudy explanation that the law had given strict sanctions related to what was done by the perpetrator by way of dismissal to follow a police investigation, this can be seen from the disclosure of general information in accordance with the title of the news, followed by supporting details. While the sentence in the second report is: The Boss invites employees to "Staycation" for the sake of contract extension, then followed by an explanation that supports this, namely that the victim ventured to speak up to the media regarding the case of threatening a staycation invitation that occurred as a condition for an extension of the employment contract.

Data 2. Pronouns

News 1: *"Emil gives an award to the performance of the police who have examined the perpetrators. He hoped that the offender would be punished as a preventive measure."*

News 2: *according to the AD that explains "he, she" in the Annunciation presented, is a singular pronoun in place of the perpetrator H.*

Pronouns : For pronouns in this first report, it is known that there are pronouns such as those contained in the statement "Emil gives credit to the performance of the police who have examined the perpetrators. He hoped that the offender would be punished as a preventive measure. the term" he "refers to" Ridwan Kamil."While in the second report according to AD which explains "he, she" in the news presented, is a singular pronoun in lieu of the perpetrator H.

Data 3. Coherence

News 1 *" according to Rachmat, Disnakertrans Jabar supports law enforcement measures against individuals who commit sexual harassment in the work environment. "We encourage the implementation of actions desired by the governor to enforce laws and regulations, so as to provide a deterrent effect."obviously.*

News 2: it is known that a man employed by a company in the area of the Special District of Bandung (AD) stated that he had been done by his boss, H. AD reveals that H always asked her out with the promise of an employment contract extension.

Coherence The information presented there is a repetition of the word "support" related to clarify a sentence. In News 1 the above quotes contain links to each other which have the same meaning, namely supporting the follow-up of the legal process imposed on the perpetrator. This is characterized by the first quote There is a word supporting law enforcement efforts while the second quote There is a word to act against the perpetrators in accordance with the rules of law. While in News 2, the information presented is a repetition of related words to clarify a previous sentence.

So that in both news equally there is a repetition.

From these explanations, it follows that both news obey elements of syntactic microstructure such as the form of sentences, coherence and the use of pronouns. The style of sentences used by both news is bright and dense, but does not reduce the overall information conveyed, such as the word (staycation) means a deviation but wrapped in polite language.

Social cognition

Knowledge that arises from the news content written by the editor *kompas.com* showing the logos element, which is to reveal the content of the news by exposing the statements of sources who have connections and expertise in the case. As quoted from *wikipedia.org* Logos is of Greek origin and refers to a word, idea, or thought expressed through words, reasoning, or meaning. As quoted below:

"Head of manpower and Transmigration (Disnakertrans) West Java province, Rachmat Taufik Garsadi, said the perpetrator had been dismissed from his workplace to undergo a police examination process".

The quote above explains the role of the relevant agencies to follow up on cases that occur. This is also supported by the excerpt of the news content below which contains elements of logos, namely giving evidence in the form of statements by the governor of West Java.

"Meanwhile, West Java Governor Ridwan Kamil also continues to encourage the police to apply the criminal article of sexual harassment to the company boss".

From the above quote explains the concept of staycation in the news text, making it the center of attention in local news.

Social context

In the context of social analysis, Van Dijk states that in this section, we can evaluate how said discourse develops in society, related to the process of creation and dissemination of a certain event described. According to Eriyanto (2001), states that social analysis includes the representation of the understood meaning of power arising from the practice of discourse and legitimacy. In the content of the text of the news, it is about a case of harassment that is now rife, as in this news that occurred last May in 2023. Quoted from the *Compass page.com* (13/5/2023). Emil as governor of Bandung, West Java, said "I have conveyed that sexual harassment in Bekasi is punished for violating the law,".

The quote mentions that the influence on the structure of the discourse lies in the assessment of statements that are worthy or unfit to be conveyed (Afrilia Ernes Natasya, 2024). This shows that Emil as the governor of West Java revealed the true meaning of what happened, that the case that was being discussed by many people led to a harassment just because the conditions for an extension of the previous employment contract were not reasonable if used as a weapon to threaten labor employees experienced by *krywati PT.Cikarang*. So that it becomes a media spotlight on local news. The discourse that develops in Indonesian society

regarding harassment cases in the news above because on emerging news in Medan and Sarasin cases, that the current weakening between power holders and subordinates in the scope of work makes the difference between high and low positions making them more arbitrarily make rules outside of proper company procedures and the lack of protection for employees. In addition, the impact of news on this matter makes the Indonesian people more introspective and careful of the actions of people who are arbitrarily under the pretext of unnatural things so that it leads to such irregularities such as harassment cases in the news above and has a negative impact, namely giving a bad image to the company by the public.

CONCLUSION

Based on the discussion of the above News elements of the text, news of the case by staycation Kompas.com contains three levels of structure including microstructure, superstructure and macrostructure used by both the news delivered solid and clear and also does not reduce the meaning of the information conveyed that the attitude of superiors who have power today makes them arbitrarily against subordinates with rules that are not a procedure in industrial and other work environments.

it can be concluded that the reporting of the case of an employee to extend the employment contract is required to follow the orders of superiors, it (staycation) leads to harassment. Social cognition mentions the content of news that exposes the meaning of staycation in a news text so that it becomes a media spotlight on local news. Discourse that develops in the community of media texts can form a public opinion in accordance with the news they see if they do not know the meaning of the real meaning. And that leads to harm. In addition, in the social context of the news on this matter makes Indonesian society more introspective and careful of the actions of arbitrary persons under the pretext of unnatural things so that it leads to irregularities such as cases of harassment in the news above. And have a negative impact on the company so that it gets a bad image from the public. The news text of the staycation case became widely consumed by the people in Indonesia and seized attention for some time because it was considered that the actions of the perpetrator who was none other than the boss of the employee violated existing norms, namely acts of harassment which are taboo in Indonesia.

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