

Analysis of the Framing of Anies Baswedan's Formula-E News in Liputan6.com and Republika.co.id Media

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Abstract. *This study analyzes the framing used by two leading online media, Liputan6.com and Republika.co.id, in reporting on the Formula E case involving Anies Baswedan, a prominent political figure in Indonesia. Using a qualitative approach with the Pan & Kosicki framing analysis method, this study reveals how the two media frame the issue differently, which ultimately affects the public's perception of Baswedan. The results showed that Liputan6.com tended to portray Baswedan as a cooperative figure but under political pressure, while Republika.co.id emphasized the narrative that Baswedan was a victim of an unfair process. Through the choice of words, information structure, and the use of visuals, these two media play a significant role in shaping public opinion regarding the figure of Anies Baswedan. This research highlights the importance of understanding media framing as a highly effective tool in influencing public opinion, especially in the context of controversial and dynamic issues such as Baswedan's candidacy in the 2024 Presidential Election and his involvement in the Formula E case.*

Keywords: *Framing, Formula E, Liputan6.com, Republika.co.id.*

I. INTRODUCTION

The upcoming 2024 presidential election in Indonesia promises to be a highly anticipated and controversial event, with the potential for Anie Baswedan's candidacy emerging as a major issue. Indonesia's political landscape has been shaped by the complex interplay between pluralism and Islamist influences, with the 2019 general election highlighting tensions between these competing forces.

The 2019 general election saw incumbent Joko Widodo win re-election by increasing his support from religious minorities and traditionalist Muslim groups, while his opponent, Prabowo Subianto, received support from groups pushing for a more dominant Islamic role in politics (Aspinall & Mietzner, 2019). Social and religious-based polarization has prompted Widodo's government to implement increasingly illiberal policies to confront populist-Islamist coalitions, which risk undermining some of Indonesia's democratic progress.

The potential candidacy of Anie Baswedan, the former governor of Jakarta, has generated significant interest and controversy. Baswedan's background as a pluralist and his perceived close ties to the ruling government may make him a target for Islamist groups seeking to challenge the status quo (Power, 2018). The dynamics of the 2024 election are likely to be shaped by the interaction of these competing ideological and political forces, with the issue of Baswedan's candidacy likely to be the main point of debate (Samosir & Novitasari, 2022).

Anies Baswedan is a prominent Indonesia academic and politician who has played an

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important role in Indonesia's politics and government. Anies Baswedan was born on October 7, 1969, in Jakarta, Indonesia. He holds a Bachelor of Economics from Gadjah Mada University, a Master of Economics from the University of Indonesia, and a Ph.D. in Public Policy from the University of Chicago. Prior to turning to politics, Baswedan was a professor at the University of Indonesia and served as Rector of Paramadina University, a private university in Jakarta known for its liberal and progressive values (Fajar & Wahid, 2021).

Anies Baswedan is one of Indonesia's political figures who has pursued a career in various strategic positions, ranging from Governor of Jakarta, Mayor of Jakarta, to running for President in the 2024 general election. In 2017, Baswedan won the Jakarta Governor election, defeating incumbent Basuki Tjahaja Purnama (Ahok), through a campaign that emphasized infrastructure development, improved public transportation, and improved the quality of education in the capital city (Kurniawati, 2019). After his term as Governor ended, Baswedan continued his political career as Mayor of Jakarta in 2021. In this position, he remains focused on urban development and strives to improve the quality of life of Jakarta residents (Fatikha & Suranto, 2024).

It did not stop there, in September 2022, Baswedan officially declared his readiness to run for President of Indonesia in the 2024 presidential election. This move puts him in competition with other candidates who also have great influence in the national political scene, such as Ganjar Pranowo and Prabowo Subianto (Bachtiar, 2023). With long experience in the field of government and urban development, Baswedan's candidacy is expected to bring a new perspective in Indonesia's national political dynamics.

Anies Baswedan is often seen as a reformist figure in Indonesia's politics, known for his advocacy for transparency and accountability (Sujoko et al., 2022). As Governor of Jakarta, Baswedan has focused his development policy on transforming the city into a more livable place, through infrastructure improvements, public transportation, and more effective urban planning. In the field of education, it implemented significant reforms to improve the quality of education, while its cultural and social initiatives emphasized tolerance and inclusivity. During the COVID-19 pandemic, his unique rhetorical leadership style stood out, often combining bureaucratic rhetoric with a consultative approach to rallying public support.

Baswedan also introduced the "Desak Anies" program, which has a significant impact on the empowerment of Indonesia's youth. However, the 2019 general election showed the challenges facing Indonesia's democracy, including negative campaigns and the exploitation of worrying political identity issues. Ahead of the 2024 elections, political dynamics will be greatly influenced by the interaction between pluralism and Islamic influence. Anies Baswedan is a prominent figure in Indonesia's political landscape, known not only for his policies, but also for his controversial political discourse and rhetoric. Baswedan's rhetoric, which is often different from most other political elites, has been the subject of analysis in various studies.

During the COVID-19 pandemic, he used a different approach to bureaucratic rhetoric to

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oppose central government policies, which were judged inconsistent with the deliberation style that is usually dominant among political leaders (Sujoko et al., 2022). However, Baswedan's handling of the pandemic has also drawn sharp criticism, especially because his policies are considered contrary to the central government, which ultimately deepens political polarization in Jakarta and strengthens his image as a controversial figure at the national level (Sujoko et al., 2022). This criticism is often reinforced by public reactions on social media, where Baswedan is the target of criticism and hate speech from various parties, both pro and con against the government (Bajari et al., 2021)

The controversy did not only stop at the policies taken by Anies Baswedan during his tenure as Governor of Jakarta, but also extended to the use of language in his speeches. One of the most prominent examples is the use of the term 'indigenous' in one of his speeches, which drew sharp criticism for being considered to create social tension and mislead the public (Sofa, 2018). In addition, Baswedan's aggressive rhetorical style during political debates, including threatening faces using tactics such as interruptions, disagreements, and exaggerated statements, is the focus of the study of politeness theory in politics (Kasenda, 2018)

Criticism of Baswedan has also intensified on social media platforms, where his policies have often been the target of sarcasm and public condemnation, especially on Twitter (Indriyana & Pangesti, 2022). As Baswedan launched his campaign for the 2024 presidential election, controversy continued, especially regarding his criticism of major projects such as the Nusantara project, which attracted the attention of foreign media and added complexity to his political ambitions (Dewa et al., 2024). This controversy culminated when Jakarta hosted the Formula E event in 2022, an important milestone that also added to the spotlight on Baswedan's policies, both domestically and on the international stage.

The Formula E Championship, the world's premier electric motorsport series, made its highly anticipated debut in Indonesia in 2022, with Jakarta as the host of its inaugural event. This development marks an important milestone for Indonesia, as it is the first time the country has had the honor of hosting a prestigious Formula E race (Amsury et al., 2022). Formula E is an innovative racing series featuring all-electric cars, which aims to promote environmental sustainability and engage younger audiences through technological advancements and unique racing experiences (Laursen, 2015).

Formula E (FE), the first all-electric racing series. In order to attract the millennial generation, FE has made great efforts to reduce the perception of pollution, elitism, and sexism from automotive sports (Standaert & Jarvenpaa, 2016). The decision to bring Formula E to Jakarta was met with mixed responses from the people of Indonesia. On the one hand, the supporters of the event highlighted the potential economic benefits, including an income of about 78 million *Euro* and the entry of 35,000 spectators (Amsury et al., 2022). Proponents argue that the event will boost Indonesia's international profile and attract tourists, further contributing to the country's economic

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growth.

However, the event was not without detractors. Some Indonesians, especially those affected by the COVID-19 pandemic, believe that the government should prioritize support to those in need rather than investing in prestigious motorsport events (Amsury et al., 2022). This sentiment was echoed by Governor Anies Baswedan, who expressed concern about the impact of the event on the city's infrastructure and the potential diversion of resources from more pressing issues.

The controversy surrounding the Formula E event in Jakarta underscores the broader challenges faced by developing countries in hosting large-scale sporting events. As the case of the Singapore Formula One Grand Prix proves, the economic and tourism benefits of the event can be significant, but those benefits must be balanced against the cost and disruption to the host city (Henderson et al., 2010).

In the case of Indonesia, the success of the Formula E event can be seen as a step towards the country's broader ambitions in the sports and tourism sectors. However, the ongoing debate around event priorities and concerns raised by Governor Baswedan highlights the need for a more nuanced and inclusive approach to event planning and decision-making (Basorudin et al., 2021).

After the Formula-E event, there was an issue that did not wear according to the Financial Audit Agency of the Republic of Indonesia (BPK RI) revealed that in 2022, the Corruption Eradication Commission (KPK) investigated a case of alleged corruption in the implementation of Formula E in Jakarta. The main issue is the organizing contract that lasts from 2022 to 2024, where the DKI Jakarta Provincial Government agreed to pay Rp 560 billion for three racing seasons. The contract is considered to exceed the leadership period of Anies Baswedan, who served as the Governor of DKI Jakarta at that time. Online media, including Liputan6.com and Republika.co.id, are actively covering news related to the case.

In 2024, Anies Baswedan, Prabowo Subianto, and Ganjar Pranowo will be candidates for the presidency and continue to try to increase their popularity in the eyes of the public. Their electability graph will be influenced by the way the mass media reports which often provide different points of view. The Formula E case that dragged Anies Baswedan's name became the main spotlight in various online media. These two media, Republika.co.id and Liputan6.com, frame news from different perspectives.

Republik.co.id, on September 5, 2022, published a news story with the title "Anies Baswedan Receives KPK Summons Letter Regarding Formula E". This title gives the impression of neutrality and politeness in presenting the news of Anies as a suspect in Formula E. Meanwhile, Liputan6.com on October 9, 2022 carried a news story with the title "Regarding the Alleged Corruption Case of Formula E, Anies Baswedan: I Believe the KPK is Professional". This title, although only an allegation of corruption, should not be written directly that Anies is involved in a corruption case so that it can cause public accompaniment if Anies Baswedan is entangled in a Formula E corruption case.

1. Coverage 6

Liputan6.com is a news portal founded in August 2000, providing a wide range of up-to-date information. This portal was initially managed by SCTV, but its management was changed to PT Kreatif Media Karya on May 24, 2012. Based on the latest regulations from the Press Council, since March 14, 2016, Liputan6.com managed by PT Liputan Enam Dot Com. PT Surya Citra Media, known for its activities in the multimedia, entertainment, and communication industries, owns terrestrial television networks such as SCTV and Indosiar, with Sutanto Hartono as its leader. This information comes from Liputan6.com and SCM.com.

2. Republika.co.id

Republika, Indonesia's national newspaper, was founded by Muslim community groups. This initiative was initiated by professional young journalists led by Zaim Uchrowi, a former Tempo journalist. The support of the Indonesia Muslim Scholars Association, which at that time was led by BJ Habibie, played an important role in overcoming the government's obstacles to the issuance of media licenses. Republika began to be published for the first time on January 4, 1993. Initially, this newspaper operated under the name PT Abdi Bangsa. After the BJ Habibie era and the reduction of ICMI's political role, most of its shares were taken over by Mahaka Media in the late 2000s. PT Abdi Bangsa acts as the holding company, and Republika is managed by PT Republika Media Mandiri, a subsidiary of PT Abdi Bangsa. While under Mahaka Media, the group also published various other media. Over the years, Republika has experienced several changes in editorial leadership with figures such as Parni Hadi, Andi Makmur Makka, Zaim Uchrowi, and the current editor-in-chief, Irfan Junaidi. This information is sourced from [Republika.co.id/page/anniversary](https://republika.co.id/page/anniversary). Based on the collection of researcher data, several studies have been conducted by previous researchers related to framing with similar discussions. First, the article "Analysis of the Framing of Anies Baswedan's News on the Issue of Corruption" from (Jufrizal et al., 2022) theory used by the Framing Model of Zhongdang Pan and Gerald M. Kosicki. The results of the study show that Kompas Media and republika.co.id have differences in news syntax and how to emphasize facts to readers. Kompas raised three themes in one issue, while Republika only one, showing different approaches in framing news. The second article "Framing Analysis on the News of NPWP Replaced NIK in Online Mass Media republika.co.id and merdeka.com" from (Guna & Setiawan, n.d.) theory used by the Framing Model of Zhongdang Pan and Gerald M. Kosicki. The results of the study show that the two media, republika.co.id and merdeka.com, are different in presenting the reality of the news. Framing analysis affects the reader's understanding of the information being conveyed, which can affect the reader's mindset.

Third, "News Framing Pros and Cons of NasDem Cadres Regarding Anies Baswedan As a Presidential Candidate" from (Hakim & Suryawati, n.d.) theory used by the Framing Model of

Zhongdang Pan and Gerald M. Kosicki. The results of the study show that Medcom.id tend to use sources who support Anies Baswedan's declaration as a presidential candidate, showing partisanship based on media ideology related to Surya Paloh, Chairman of the NasDem Party. Detik.com also displayed a tendency to support Anies Baswedan, by choosing a resource person who defended the NasDem Party and Anies Baswedan after the presidential announcement. The last article "Framing Analysis of Politician Romahurmuziy's Corruption Issue on Online News Sites Kompas, Tempo, and Detik" from (Sari, 2020) theory used by the Framing Model of Zhongdang Pan and Gerald M. Kosicki. The results of the study show that based on the framing analysis carried out, it is known that there is a significant difference in the way Kompas, Tempo, and Detik present Romahurmuziy corruption news. Kompas tends to inform in general terms without much detail, Tempo provides more detailed and complete information with the chronology of events, while Detik starts its news with a headline that tends to attract curiosity without explicitly mentioning Romahurmuziy as a suspect.

3. Framing

Framing is basically a process of selection and emphasis. In framing, certain elements of the existing reality are selected to be emphasized in a communication text. The goal is to influence how a particular problem is defined, its causes and consequences are interpreted, morally evaluated, and/or solutions are suggested to address the problem (Yulianti et al., 2021). This difference in framing shows how the media has the power to shape the perception accompanying public opinion on an issue. Media framing can intensify information processing, influence attitudes and behavioral intentions, and even influence support for policy decisions (Epp & Jennings, 2021).

The credibility of sources, previous individual opinions, and citizens' interpersonal interactions can also affect the impact of framing on public opinion (Matthes, 2008). According to (Robertson et al., 2023) Negative news has a higher appeal to the audience and generates more sales. Competition between news sources has resulted in the emergence of news "*click-bait*" that uses negative headlines. Clickbait refers to the sensational practice of creating headlines to entice readers to click on an article, often revealing little information and sometimes deliberately misleading (Thirumala & Ferracane, 2023). These stories are more likely to be clicked on because of the fundamental human tendency towards negative stimuli. As a journalist, it is important to maintain independence and neutrality in every report.

4. Media Ownership

Mass media ownership can have an impact on the way news is delivered (Hariyanto & Prituesdina, 2018). The media plays an important role in shaping public opinion and influencing political outcomes through the framing process and determining the agenda they carry out (Mcquail, 2013). Although Liputan6.com and Republika.id, two leading news channels, affirm that they are

committed to the principle of neutrality and impartiality in the delivery of news, there are still some reports that seem to position certain parties in a disadvantageous point of view. This shows that challenges in maintaining objectivity and balance in journalism still exist, despite the claims of neutrality made by the media. Some factors that can affect this include pressure from media owners who may have certain political or economic interests. Therefore, it is important for media outlets to constantly evaluate and refine their internal control mechanisms to ensure that the news delivered remains objective and unbiased.

This study examines how online media Liputan6.com and Republika.co.id frame Anies Baswedan who was involved in the Formula E case. This study aims to understand how the framing affects the perception of the public, especially the readers of the two media, towards Anies as a leader in Jakarta.

II. METHODS

This research applies a qualitative method with a constructivist paradigm. This paradigm views social reality as the result of social construction, which makes the truth about social reality relative and changeable (Febriana et al., 2020). The media constructs the reality of various events that occur, shaping it into a meaningful narrative. This approach is relevant because news in newspapers usually emphasizes the facts and details of an event that are clearly presented and follow a formula: what happened, who was involved, when it happened, where it was located, why the event happened, and how the event took place (Badara, 2012).

The data collection technique in this study is syntagmatic discourse analysis, which uses linguistic methods to analyze discourse, involving an in-depth examination of the structure and meaning of individual sentences (Hamad, 2007). The discourse analyzed includes online news from Liputan6.com and Republika.co.id related to the Formula-E and Anies Baswedan events, which covers the period from September 3 to October 9, 2022. The data collected and analyzed news are listed according to Table 1. Table 1 contains news headlines related to Formula-E and Anies Baswedan covering the period from September 4 to October 9, 2022 in Liputan6.com and Republika.co.id. The selection of the date is related to the holding of the Formula-E event held in Jakarta, where Jakarta is the host for the international event. At the same time, Anies Baswedan served as the Governor of DKI Jakarta, thus attracting the attention of the mass media who widely covered the event. This reinforces the reason why the date was chosen, given its relevance and impact on public and media attention.

Table 1. News List

No.	Liputan6.com Media News Headlines	Republika.co.id Media News Headlines
1.	Anies Arrives at the KPK Building,	Anies Baswedan Receives KPK Summons

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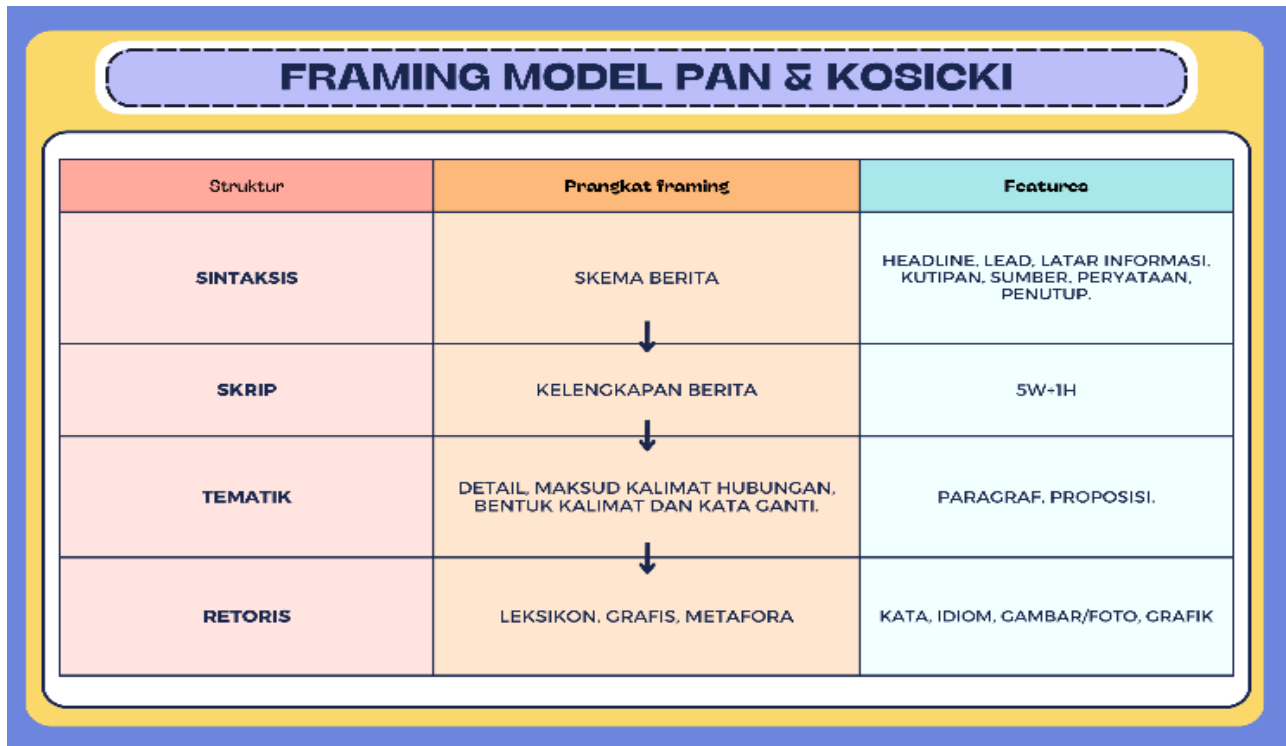
- | | |
|---|---|
| Ready to Be Examined Regarding the Formula E Case (07 September 2022, 09:48 WIB) | Letter Regarding Formula E (05 September 2022, 20:24 WIB) |
| 2. KPK Denies Deliberately Targeting Anies Baswedan in the Formula E Case (03 October 2022, 13:48 WIB) | Anies Ready to Fulfill KPK's Summons (07 September 2022, 05:27 WIB) |
| 3. Nasdem Accelerates Declaration of Presidential Candidate Anies Baswedan, Related to the Formula E Case? (October 03, 2022, 11:02 WIB) | Fulfilling the KPK's Summons, Anies: Efforts to Dispel Formula E Suspicions (September 07, 2022, 19:18 WIB) |
| 4. Formula E Case Investigation Continues, Unaffected by Anies Presidential Declaration (04 October 2022, 07:31 WIB) | Anies Volunteers Remind KPK Not to Become a Political Tool (October 02, 2022, 08:29 WIB) |
| 5. 5 Things Related to the Issue of the KPK Criminalizing Anies Baswedan in the Formula E Case After the 2024 Presidential Declaration (07 October 2022, 06:32 WIB) | KPK: Leaders Do Not Force Formula E Cases (04 October 2022, 06:10 WIB) |
| 6. Regarding the Formula E Corruption Case, Anies Baswedan: I Believe the KPK is Professional (October 09, 2022, 18:45 WIB) | Nasdem Defends Anies (October 06, 2022, 06:30 WIB) |
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Source: *Liputan6.com and Republika.co.id (2022)*

Data analysis using the Pan & Kosicki model framework (Eriyanto, 2002), which facilitates the structured dissection of media content into four main framing structures: syntactic, script, thematic, and rhetorical devices. Each structure provides a lens for analyzing different aspects of media framing. Syntax involves examining how journalists write the structural layout of articles, headlines, background information and citations. This script explains how a journalist structures an event into news by following the 5W+1H structure, which includes who, what, when, where, why, and how the event occurred. In thematic matters, journalists convey perspectives on events through the selection of propositions, sentences, or relationships between sentences that collectively form the structure of the news text. The structure of rhetoric in news is related to the way journalists place emphasis on certain meanings in their reports. In addition, the choice of words, idioms, the use of graphics, and images in news articles not only supports the content of the text, but is also intended to highlight a certain meaning for the reader (Eriyanto, 2002).

According to (Pan & Kosicki, 2000), in framing analysis theory, it is important to see news as a social construct and not just a reflection of objective reality. The following is the outline of the model of Zhongdang Pan and Gerald M. Kosicki (Figure 1).

Figure 1. Model Framework Table Zhongdang Pan and Gerald M. Kosicki



III. FINDINGS AND DISCUSSION

The following are the results of the analysis of 12 news stories (Table 1) using the Pan & Kosicki framing method. 6 from Liputan6.com and 6 from Republika.co.id

A. Framing the Governor of DKI Jakarta and Formula-E on the Liputan6.com media

First, news 1 (Table 1) September 7, 2022 edition, highlights Anies' presence at the KPK to fulfill the summons for examination. This article uses a narrative that highlights Anies' obedience to the legal process, which can be seen from the sentence, "Jakarta Governor Anies Baswedan fulfilled the summons of the Corruption Eradication Commission (KPK) today Wednesday (7/9/2022)." This narrative describes Anies as a figure who is cooperative and respects anti-corruption institutions.

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Then, news 2 (Table 1) October 3, 2022 edition, the focus of the news shifted to the KPK's response to allegations that the Formula E investigation was motivated by a desire to criminalize Anies politically. This news notes the KPK's denials and reflects the agency's efforts to maintain its integrity as an independent law enforcement agency, as reflected in the quote, "The anti-corruption agency is said to be a tool to criminalize Anies Baswedan."

In the political context, news 3 (Table 1) in the same edition also linked the legal case to the political agenda, especially related to Anies' declaration as a presidential candidate by the Nasdem Party. This dynamic is illustrated in the sentence, "Nasdem accelerates the presidential declaration agenda which was originally scheduled for November 10, 2022 to October 3, 2022," indicating political acceleration that may be affected by the ongoing legal case.

Furthermore, news analysis shows that despite attempts to link the case to the politicization of the legal process, the KPK has gone to great lengths to assert that the investigation process is evidence-based and not influenced by political pressure. This is evidenced in news 4 (Table 1) of the October 4, 2022 edition, where the KPK emphasized that the investigation will continue without the influence of political declarations, as Alexander Marwata said, "We are only talking about the law not being influenced by politicization or criminalization related to rumors that are outside of it have nothing to do with it at all."

Based on the analysis of Pan & Kosick's framing device, four major structures are described in succession, namely syntactic structure, script structure, thematic structure, and rhetorical structure.

○ **Syntax**

Media Liputan6.com written with an inverted pyramid structure and an emphasis on source quotes to corroborate the news narrative. The majority of the news began with the most urgent and relevant information, such as Anies' arrival at the KPK building, and direct statements from the figures involved. For example, news 1 (Table 1) September 7, 2022 edition begins with a visual description of Anies arriving at the KPK, complete with details of his clothes and activities at the location, "Anies is wearing a white Daily Service Picket (PDH) shirt with dongker pants bottoms." This approach not only provides direct context to the reader but also adds an element of human interest that describes the situation more relatably and in detail.

The opening sentence of a news story tends to be informative and designed to grab the reader's attention from the start. The use of direct quotes as news openings puts the reader directly at the center of the event, giving an authentic voice and tone to the narrative. Quote from Anies, "Enough, enough, thank you. I went upstairs first," was used to describe the atmosphere at that time at the KPK, giving a deep impression of Anies' personal response to the process he was facing.

The background information presented in each article is consistent, with a focus on the KPK's investigation of Anies in the Formula E case. This detail is reinforced by quotes from various sources involved, including official statements from the KPK and comments from interested political parties, as seen in the quote from Andi Arief who alleges a criminalization attempt. Subject

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Use of Quotes: Almost all news stories rely on quotes from sources to reinforce the narrative. The main speakers were Anies Baswedan himself and KPK spokesman. News 2 (Table 1) of the October 3, 2022 edition presents a quote from Andi Arief, a Democratic Party politician, who accused Anies of criminalizing him, "Anies was deliberately criminalized so that he would not advance in the upcoming Presidential Election (Pilpres) in 2024."

○ **Script**

The six news stories (Table 1) of the analyzed Liputan6.com adhere to the 5W+1H structure, which is a standard journalistic framework, following the script format expected in the Pan and Kosicki model. There were no significant deviations in the use of this structure across the analyzed news reports, indicating consistency in the presentation of comprehensive and structured information.

○ **Thematic**

Each news from the Liputan6.com analyzed has a consistent main theme, namely the investigation of the Formula E case and its impact on Anies Baswedan's position, especially in the political context ahead of the 2024 Presidential Election. This theme was then broken down into propositions that described the viewpoints of various parties, such as the KPK, Anies Baswedan, and other related parties. Reporter, in news 1 (Table 1) September 7, 2022 edition, the main theme raised was Anies' arrival at the KPK building to fulfill a summons related to the investigation of this case. The proposition presented emphasized that Anies came without special preparation and with a commitment to assist the KPK in providing information.

The second and third news (Table 1) edition of October 3, 2022 highlights the growing issue that the KPK deliberately targeted Anies Baswedan as a suspect in this case. The KPK, through its various official statements, denied the allegations and emphasized that the handling of this case was purely based on the applicable legal rules, without being influenced by political factors. The propositions in these news stories are organized in such a way as to reinforce the narrative that the KPK acted in accordance with legal procedures, and the rebuttal to the supposed politicization of the case is displayed in response to the issue that is circulating.

Other news, such as the fourth and fifth (Table 1) editions of October 4, 2022 and October 07, 2022, more discuss the link between Anies' declaration as a presidential candidate by the NasDem Party and the ongoing investigation. However, both the KPK and NasDem emphasized that these two processes run independently and do not affect each other. Journalists said in this news that it highlights how the KPK continues to investigate the Formula E case despite the accompanying political dynamics.

Finally, news 6 (Table 1) October 9, 2022 edition shows how Anies Baswedan openly expressed his belief that the KPK would act professionally in handling this case. The preparation of sentences

and propositions from journalists in this news strengthens the narrative that Anies still believes in the integrity of the anti-corruption agency, despite the political speculation circulating.

○ **Rhetorical**

The choice of words in news plays an important role in shaping readers' perceptions. These news stories often use words that have strong connotations, such as "alleged," "criminalized," and "imposed," which can lead readers to the conclusion that Anies Baswedan is a victim of an injustice. For example, the use of the word "criminalized" in the context of Anies news 1 (Table 1) September 07, 2022 edition entitled "Anies Arrives at KPK Building, Ready to Be Examined Regarding the Formula E Case" and news 5 (Table 1) October 07, 2022 entitled "5 Things Related to the KPK Issue of Criminalizing Anies Baswedan in the Formula E Case After the 2024 Presidential Declaration" shows that there is an attempt to instill the impression that the legal process that is taking place may not be completely pure, Rather, it is influenced by political factors. This can influence readers to sympathize with Anies without considering the entire facts presented.

In addition, idioms and expressions used in the news, such as "forced" and "not afraid," provide an overview of the Corruption Eradication Commission (KPK) as a firm institution and not easily intimidated by news 4 (Table 1) October 4, 2022 edition entitled "Formula E Case Investigation Continues, Unaffected by Anies Presidential Declaration" and news 5 (Table 1) October 07, 2022 edition entitled "5 Things Related to the KPK Issue of Criminalizing Anies Baswedan in the Formula E Case After the Declaration Presidential Candidate 2024". However, these idioms also have the potential to form the perception that the KPK may be arrogant, depending on the context of the sentence constructed in the news.

The structure and framing of information in the news also plays a key role in directing public opinion. In the analyzed news, information about the KPK's alleged actions against Anies tends to be conveyed at the beginning, while the KPK's rebuttal to the issue appears at the end of the news, news 3 (Table 1) October 03, 2022 edition entitled "Nasdem Accelerates Anies Baswedan's Presidential Declaration, Related to the Formula E Case?" and news 5 (Table 1) October 07, 2022 edition entitled "5 Things Related to the KPK Issue of Criminalizing Anies Baswedan in the Formula E Case After the 2024 Presidential Declaration". This technique is a form of framing in which journalists attempt to draw the reader's attention to an accusation or controversy before then providing a rebuttal or clarification. This kind of technique can influence the reader to remember and focus more on the more sensational opening part, rather than the clarification part presented later on.

The narrative built in these news stories also creates tension between the KPK and Anies Baswedan regarding the Formula E investigation, where the KPK is described as an institution that tries to show its professionalism in the midst of an external narrative that mentions an attempt to criminalize news 2 (Table 1) October 03, 2022 edition. This kind of structure creates a narrative

duality that allows the reader to subconsciously choose the side they believe in more, depending on how the information is packaged.

The use of images in news also has a role in strengthening or sharpening the narrative conveyed. Although the images used in these news tend to be neutral, such as the image of Anies Baswedan or the KPK building news 1 (Table 1) edition of September 07, 2022 entitled "Anies Arrives at the KPK Building, Ready to Be Examined Regarding the Formula E Case" and news 4 (Table 1) edition of October 4, 2022 entitled "Investigation of Formula E Case Continues, Unaffected by Anies Presidential Declaration", they still provide a strong visual association between the figures and institutions involved. This visual subtly directs the reader's perception of the relationship between Anies and the KPK, which can then strengthen a certain impression in the reader's mind regarding the reported case.

Based on the analysis of the rhetorical structure carried out, news about the alleged Formula E corruption case tends to direct public opinion roughly through the choice of words, information structure, and the use of images. While these stories attempt to strike a balance by including rebuttals from relevant parties, the way they present the information allows readers to form opinions that may be biased. In this case, the rhetorical structure used is not completely neutral, but indirectly escorts the reader towards a certain interpretation based on the framing of the information presented.

B. Framing the Governor of DKI Jakarta and Formula-E in the Republika.co.id media

First, news 1 and 2 (Table 1) editions published on September 5 and 7, 2022, centered on Anies' response to the KPK's summons. In this report, Anies is described as a cooperative figure and ready to fulfill the KPK's summons to provide information related to alleged corruption in the implementation of Formula E. Anies emphasized that this call is an effort to make everything related to Formula E clearer, as stated in the sentence, "Yes, just come without special preparation," showing an open and transparent attitude to the ongoing legal process.

However, subsequent news began to raise the issue of politicization, where the KPK was allegedly used as a political tool to obstruct Anies' political career. In news 4 (table 1) of the October 2, 2022 edition, Anies volunteers from the Indonesia Collaboration Secretariat (SKI) warned that the KPK should not be used as a political instrument in the 2024 Presidential Election. The report highlights concerns that the KPK's investigation may be accelerated to thwart Anies' candidacy, reflecting the tension between the legal process and political interests, as it stated, "The KPK is not a party to political competition, especially the Presidential Election."

In addition, the KPK itself through several statements emphasized that the investigation process carried out was entirely based on evidence and was not influenced by political interests. In news 5 (Table 1) of the October 4, 2022 edition, the KPK stated that every step taken in the investigation of the Formula E case was carried out openly and with the principle of prudence, rejecting any opinion that they were imposing the handling of this case. This is shown in the

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statement, "The KPK regrets the existence of an opinion that the KPK leadership is imposing the handling of this Formula E case."

Finally, political support for Anies is also the focus of the news. The Nasdem Party, which has declared Anies as a presidential candidate, emphasized that their support is not related to the legal problems that Anies is facing at the KPK. News 6 (Table 1) October 6, 2022 edition emphasized that Nasdem would accompany Anies in every problem he faced, but the decision to declare Anies as a presidential candidate was made without connection to the KPK investigation, as stated, "Why is the declaration not in November and it is now? I think today is better."

○ **Syntax**

The media Republika.co.id adopted a journalistic approach using an inverted pyramid structure. The opening sentence of any news story tends to be direct and informative, which is a hallmark of news writing that aims for efficiency and clarity. For example, news 1 (Table 1) September 5, 2022 edition, begins with, "Anies Baswedan received a summons letter from the Corruption Eradication Commission (KPK) regarding the Formula E event and is ready to give a statement on Wednesday (7/9/2022)." This sentence immediately informs the reader about the subject of the headline and its relevant context, namely the KPK investigation.

The background information in the news consistently underscores the ongoing investigation by the KPK, providing adequate context about the larger scandal in the management of Formula E events by the city government. Each article provides the necessary understanding of the status of the investigation and how it could potentially affect Anies' political career, which adds depth to the coverage.

In terms of quoting journalists, Republika.co.id often quote directly from Anies Baswedan or KPK representatives, which not only adds authenticity to the news but also allows the source to 'speak' directly to the public. For example, in news 2 (Table 1) September 7, 2022 edition, Anies was quoted as saying, "This is to eliminate prejudice and suspicion that are out of place," which shows his efforts to clarify his goals in front of the public and the media.

○ **Script**

All news (Table 1) from Republika.co.id contains the element of 5W+1H which is a journalistic news package, showing consistency in the use of script structure in reporting. There is no news that significantly deviates from this structure. In any news, the "how" element related to the process or methodology can be less obvious depending on the focus of the news.

○ **Thematic**

The news from Republika.co.id shows a consistent main theme, namely related to the KPK's investigation into alleged corruption in the implementation of Formula E, as well as its implications for Anies Baswedan's political position. News 1 (Table 1) September 5, 2022 edition reporters said

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that Anies received a call from the KPK regarding Formula E and expressed his readiness to provide information. The key proposition here is that Anies shows a cooperative attitude and wants to provide clarity regarding this case.

News 3 (Table 1) September 07, 2022 edition reporters described that Anies' presence at the KPK was intended to eliminate prejudice and suspicion against the implementation of Formula E, showing Anies' commitment to transparency. The fourth and fifth news (Table 1) editions of October 2, 2022 and October 04, 2022 *Republika.co.id* raise the issue of alleged politicization by the KPK, with Anies volunteers warning that the KPK should not become a political tool. The key proposition in this news is that there are concerns that the KPK is being used to obstruct Anies in the 2024 presidential election. The KPK, through its spokesperson, clarified that the handling of the Formula E case was carried out in accordance with legal procedures and there was no coercion or political influence on news 5 (Table 1) October 04, 2022 edition.

Nasdem also denied that there was a relationship between the acceleration of Anies' declaration as a presidential candidate and the problems he faced at the KPK in news 6 (Table 1) October 9, 2022 edition. The key proposition here is that the journalist said that both the KPK and Nasdem are trying to separate the legal process from the political agenda. The thematic organization in these stories reflects the journalist's efforts to structure narratives logically and coherently. Each news story begins with an introduction to the context or background of the case, followed by the delivery of the main proposition, and ends with a statement or clarification confirming the position of the actors involved. For example, in the news about Anies' presence in the KPK news 2 (Table 1) September 7, 2022 edition, the reporter began by conveying the fact that Anies was summoned to give information, then explained the reason for his presence, and finally concluded with comments from the KPK.

○ **Rhetorical**

The news analyzed used a choice of words and idioms that had strong connotations, such as "criminalized," "rushed," and "forced" in news 1 (Table 1) September 5, 2022 and in news 4 (table 1) October 2, 2022 edition. The use of these words can indirectly form the perception that Anies Baswedan is a victim of an unfair act, which can direct the reader's opinion towards sympathy for Anies. In addition, idioms such as "tide" used by the Nasdem Party also carry a strong connotation, although in this context it is stated negatively in news 6 (Table 1) edition of October 09, 2022.

News structures often place information related to allegations or controversies at the beginning, while rebuttals or clarifications are presented at the end of news 5 (Table 1) of the October 4, 2022 edition. This kind of framing can influence the reader to better remember the information that was first presented, which in this case is often an accusation or potential problem related to Anies. Thus, while news includes multiple perspectives, the way information is structured can create its own biases.

The images used in the news tend to be neutral, such as the photo of Anies Baswedan or the KPK building news 2 (Table 1) edition of September 07, 2022 and news 6 (Table 1) edition of October 09, 2022. However, the existence of this image still provides a visual association that strengthens the relationship between Anies and the Formula E case, which can indirectly affect the reader's interpretation of the information conveyed. The analysis shows that journalists have an effort to present various points of view in the news, the rhetorical structure used through word choices, the structure of information presentation, and visualization tend to direct public opinion.

This news subtly directs readers to see Anies Baswedan as a victim of an unfair process, although formally still accommodating other points of view, such as statements from the KPK or other parties involved. In the news about the Formula E and Anies Baswedan cases, he showed a tendency to subtly accompany public opinion. While there are attempts to maintain a balance of information, word choices, news structure, and visual elements contribute to the formation of a certain narrative in the minds of readers. Therefore, in this context, news tends to be more opinion-oriented than completely neutral.

IV. CONCLUSION

From the results of the analysis of various news that frame the figure of Anies Baswedan in the Formula E case, it can be concluded that the media plays a significant role in shaping public opinion through framing strategies. Liputan6.com and Republika.co.id, two leading online media, feature news with different points of view, which indirectly affects the public's perception of Anies Baswedan as a political figure.

Liputan6.com tend to highlight aspects that portray Anies as a cooperative figure but also face political pressure. On the other hand, Republika.co.id emphasizes the narrative that shows that Anies is a victim of an unfair process, although still presenting a different point of view to maintain a balance in the news.

The choice of words, the structure of information, and the use of visuals in news also contribute to shaping readers' opinions. The framing carried out by this media shows how the narrative built can lead readers to choose a certain side in looking at an issue, especially in a political context that is full of power dynamics. Therefore, this study underscores the importance of understanding framing in the media as a very effective tool in shaping public opinion, especially in controversial issues such as Anies Baswedan's candidacy in the 2024 presidential election and his involvement in the Formula E case.

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